

11TH ANNUAL BLUES & FESTIVAL GUIDE 2013

Rate Card

**4 WAYS
TO GET
NOTICED
ON OUR
WEBSITE**

**Be sure you also
consider our annual
Print Magazine, our
Digital Magazine
Edition, and our
Weekly e-Guide
to promote your
ventures...**

Jukebox

Get your new Song out to the world by offering your music on our site to be heard by thousands of fans.

Rate : \$25 per month for three MP3s

Specs: MP3

Submission: name MP3: "artist_name_song_title.mp3", and email to:
advertising@Bluesfestivalguide.com

Free Listing

Go to www.BluesFestivalGuide.com, then click on "Submit Fest or Band/Business" on left hand menu, fill out your listing info, and get listed and linked.

There is NO Cost ! Absolutely FREE !

Website - BluesFestivalGuide.com

Reach local and international Blues fans effectively and immediately with an affordable ad on this website. Our website receives approx. 30,000 unique visitors per month, and ranks high on search engines. Ads start as low as \$85/month.

Banner Advertising

Your banner ad will run on the right hand side of every page (over 50 pages) on our web site and will be linked to your own web site. Perfect for all kinds of Blues businesses.

Square Banner 125x125px 12KB, .gif/.jpg animation OK \$85 per/mo 3 month min

Double Banner 125x 250px 24KB, .gif/.jpg animation OK \$150 per/mo 3 month min

Triple Banner 125x 375px 36KB, .gif/.jpg animation OK \$185 per/mo 3 month min

Animated .gifs accepted but must meet our size requirements - add additional \$15 to banner rate.

We do not accept Flash banner files

Design: there is an additional one-time production fee of \$35 if we create your banner (add \$10 for each additional frame)

Submission: name banner: "your_business_name.gif", and email to:
advertising@Bluesfestivalguide.com

Featured Festival

Get your festival noticed with a Featured Festival ad right in the middle of our home page. Ad includes your banner on the top with text info below. And of course your banner is linked directly to your site or Facebook page.

Rate: \$150 per month (1 month minimum).

Animated .gifs accepted but must meet our size requirements - add additional \$15 to banner rate

Specs: include your festival name, date, location, web address, hotline #, top 3 headliners and a graphic banner, which will go below the banner (468w x 60h, 12k max, saved as a .gif or .jpg, animation OK). We do NOT accept Flash banners.

Design: there is an additional one-time production fee of \$35 if we create your banner (add \$10 for each additional frame)

Submission: name banner: "your_festival_name.gif", and email to:
advertising@Bluesfestivalguide.com

DISCLAIMER: Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.

775-337-8344 . fax 775-201-0208
advertising@BluesFestivalGuide.com . www.BluesFestivalGuide.com
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