



# BLUES FESTIVAL GUIDE

## 10TH ANNUAL 2012

**4 ways  
to get noticed  
on our website**

**Be sure you also  
consider our annual  
Print Magazine, our  
Digital Magazine  
Edition, and our Weekly  
e-Guide to promote your  
ventures...**

### **Jukebox**

Get your beat out to the world by offering your music on our site to be heard by thousands of fans.

**Rate :** \$25 per month for three MP3s

**Specs:** MP3 Clip (Half the song or at least a minute)

**Submission:** name MP3: "artist\_name\_song\_title.mp3", and email to:

[advertising@Bluesfestivalguide.com](mailto:advertising@Bluesfestivalguide.com)

### **Free Listing**

Go to [www.BluesFestivalGuide.com](http://www.BluesFestivalGuide.com), then click on "Submit Fest or Band/Business" on left hand menu, fill out your listing info, and get listed and linked.

**There is NO Cost ! Absolutely FREE !**

### **Website - BluesFestivalGuide.com**

Reach local and international Blues fans effectively and immediately with an affordable ad on this website. Our website receives approx. 30,000 unique visitors per month, and ranks high on search engines. Ads start as low as \$85/month.

### **Banner Advertising**

Your banner ad will run on the right hand side of every page (over 50 pages) on our web site and will be linked to your own web site. Perfect for all kinds of Blues businesses.

|                      |            |                 |              |              |             |
|----------------------|------------|-----------------|--------------|--------------|-------------|
| <b>Square Banner</b> | 125x125px  | 12KB, .gif/.jpg | animation OK | \$85 per/mo  | 3 month min |
| <b>Double Banner</b> | 125x 250px | 24KB, .gif/.jpg | animation OK | \$150 per/mo | 3 month min |
| <b>Triple Banner</b> | 125x 375px | 36KB, .gif/jpg  | animation OK | \$185 per/mo | 3 month min |

Animated .gifs accepted but must meet our size requirements - add additional \$15 to banner rate

**Design:** there is an additional one-time production fee of \$35 if we create your banner (add \$10 for each additional frame)

**Submission:** name banner: "your\_business\_name.gif", and email to: [advertising@Bluesfestivalguide.com](mailto:advertising@Bluesfestivalguide.com)

### **Featured Festival**

Get your festival noticed with a Featured Festival ad right in the middle of our home page. Ad includes your banner on the top with text info below. And of course your banner is linked directly to your site or Facebook page.

**Rate:** \$150 per month (1 month minimum).

Animated .gifs accepted but must meet our size requirements - add additional \$15 to banner rate

**Specs:** include your festival name, date, location, web address, hotline #, top 3 headliners and a graphic banner, which will go below the banner (468w x 60h, 12k max, saved as a .gif or .jpg, animation OK). We do NOT accept Flash banners.

**Design:** there is an additional one-time production fee of \$35 if we create your banner (add \$10 for each additional frame)

**Submission:** name banner: "your\_festival\_name.gif", and email to: [advertising@Bluesfestivalguide.com](mailto:advertising@Bluesfestivalguide.com)

**DISCLAIMER:** Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.

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