

11TH ANNUAL **BLUES & FESTIVAL** GUIDE 2013

HIGHLIGHTED FESTIVAL POSTING MAKE YOUR FESTIVAL STAND OUT!

Order a Highlighted Festival Listing!

**It will be highlighted in 4 different media products:
website, e-Guide, print magazine, and digital magazine!**

Cost: \$100/annual fee

- Step 1.** Post your festival in the festival calendar on our top-ranking website: www.bluesfestivalguide.com; do it today! Easy and free and we get thousands of visitors per month!
- Step 2.** Let us know that you want your festival HIGHLIGHTED (colorful box around it with HIGHLIGHTED FESTIVAL tag) in the festival calendar so it stands out among the hundreds of others.
- Step 3.** Your Highlighted Festival will be copied, highlight, tag and all, into the weekly E-Guide festival calendar (weekly electronic newsletter with 28,500 subscribers and growing) several weeks before your event date.
- Step 4.** Your Highlighted Festival will then be copied into the back section of the print magazine (annual magazine with 100,000 free circulation throughout U.S. and Canada) in the festival calendar.
- Step 5.** Your Highlighted Festival will then be hyperlinked to your website from our Digital Issue of the magazine for worldwide exposure!

All for only \$100! The very first step starts with you wanting your event to be a big success and to give your sponsors, cause, and bands, BIG EXPOSURE.

**Contact us today to order:
advertising@bluesfestivalguide.com
775-337-8344**