

11TH ANNUAL **BLUES & FESTIVAL** GUIDE 2013

Online Digital Edition of annual Print Magazine

YOUR MARKETING MESSAGE WILL BE SEEN WORLDWIDE

Customers around the globe can read the ENTIRE magazine ONLINE by simply clicking through page-by-page, or go directly to the page number they wish using the Table of Contents as their guide.

YOU CAN EVEN CLICK THROUGH TO ADVERTISER'S WEBSITE*

You can email a page or the whole magazine to a friend on the other part of the earth with a simple click. Or you can print out your favorite article as a keepsake. Lots of fun bells and whistles make this Digital magazine a welcome addition to our media family.

Our digital edition of the Annual Blues Festival Guide magazine is heavily marketed by our PR Department around the globe with press releases, news flashes, calendar listings, banner ad exchange program, outreach to blues DJs and websites for maximum exposure, plus viewers can find the link on our homepage at bluesfestivalguide.com

**Advertisers will benefit from this expanded market and can augment their advertising by purchasing a Digital Magazine Hyperlink (Full page ads - \$75, Half page - \$50, 1/3 & 1/8 page - \$25) so online readers can click through to Advertiser's website!*

**Contact your sales rep at 775-337-8344 or email:
advertising@bluesfestivalguide.com**

775-337-8344 . fax 775-201-0208
advertising@BluesFestivalGuide.com . www.BluesFestivalGuide.com
RBA Publishing Inc. P.O. Box 50635, Reno, NV 89513