

11TH ANNUAL BLUES FESTIVAL GUIDE 2013

Magazine • Website • e-Newsletter • Facebook • Twitter

Website BluesFestivalGuide.com

Reach local and international Blues fans effectively and immediately with an affordable ad on this website. Our website receives approx. 30,000 unique visitors per month, and ranks high on search engines.

Ads start as low as \$85/month

Digital Edition of Magazine

Your marketing message will be seen around the world!

Again in 2013, the entire print magazine will also be digitized. Customers can read the entire magazine online by simply clicking through page-by-page, or by going directly to a specific page number and even clicking through to advertiser's website*. Increases circulation without using up natural resources.

*Augment your Print Ad by purchasing a Digital Magazine Hyperlink:

(Full page ad +\$75, Half page +\$50, 1/3-1/8 page +\$25)

BluesFestival e-Guide

Weekly electronic newsletter

The Blues Festival e-Guide is emailed to approx. 28,500 opt-in Blues fans and Blues industry professionals each Friday. Your banner ad or promotion in the Blues Festival e-Guide is an affordable, effective and immediate way to reach thousands of Blues fans each week year round.

Ads start as low as \$25 per week.

We have been developing Blues databases for 10 years!

Take advantage of our media products to reach the Blues community in 2013!

Annual Magazine

We are confident that you will want to include us in your advertising budget for 2013 – our 11th Annual Edition! Our popular, annual Blues publication has 100,000 circulation, is free to the Blues community, offers great rates and features entertaining editorial by Blues' top aficionados.

Advertisers get results!

Featured Festival Section

Open to Festivals only, appear by date, no bleeds

Full Page	7.25" x 9"	\$1432
1/2 Page	7.25" x 4.125"	\$746

General Magazine Section

Full Page	7.25" x 9.5"	\$1787
Half Page Horizontal	7.25" x 4.625"	\$899
Half Page Vertical	3.5" x 9.5"	\$899
1/3 Page	2.25" x 9.5"	\$660
1/4 Page	3.5" x 4.625"	\$535
1/6 Page	2.25" x 4.625"	\$370
1/8 Page	3.5" x 2.25"	\$299

COLOR: Add to above price

\$375 for full-1/2 page ads

\$225 for 1/3-1/8 page ads

Call for pricing on special positioning or Glossy pages or go online for complete spec sheets.

Space Reservation: NOW

Ad Submission Deadline: 3/25 • Street Date: 4/22

775-337-8626 . fax 775-201-0208

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