



BLUES FESTIVAL GUIDE

8TH ANNUAL 2010

Delivering
all the Blues news
to youz!



Website - BluesFestivalGuide.com

Reach local and international Blues fans effectively and immediately with an affordable ad on this website. Our website receives approx. 1,076,469 hits, 18,244 unique visitors, 67,729 page views per month, and ranks high on search engines.

Ads start as low as \$85/month

4 WAYS
TO GET NOTICED
ON OUR
WEB SITE

BANNER ADVERTISING

Your banner ad will run on the right hand side of every page (over 50 pages) on our web site and will be linked to your own web site. Perfect for all kinds of blues businesses.

SQUARE BANNER 125 x 125 pixels 12 KBgif or .jpg animation OK \$85 per/mo 3 month min
DOUBLE BANNER 125 x 250 pixels 24 KBgif or .jpg animation OK \$150 per/mo 3 month min
TRIPLE BANNER 125 x 375 pixels 36 KBgif or .jpg animation OK \$185 per/mo 3 month min

DESIGN: there is an additional one-time production fee of \$35 if we create your banner.

SUBMISSION: name banner: "your_business_name.gif", and email to: advertising@bluesfestivalguide.com

FEATURED FESTIVAL

Get your festival noticed with a featured festival ad right in the middle of our home page. Ad includes your banner on the top with text info below. And of course your banner is linked directly to your home page.

RATE: \$150 per month (1 month minimum).

SPECS: include your festival name, date, location, web address, hotline #, top 3 headliners and a graphic banner, which will go above the listing (468w x 60h, 12k max, saved as a .gif or .jpg, animation OK). We do NOT accept Macromedia Flash banners.

DESIGN: there is an additional one-time production fee of \$35 if we create your banner.

SUBMISSION: name banner: "your_festival_name.gif", and email to: advertising@bluesfestivalguide.com

JUKEBOX

Get your beat out to the world by posting your MP3s on our web site to be heard by millions of fans.

RATE: \$25 per month for three MP3s

SPECS: MP3 Clip (Half the song or at least a minute)

SUBMISSION: name MP3: "artist_name_song_title.mp3", and email to: advertising@bluesfestivalguide.com

FREE LISTINGS

Go to www.BluesFestivalGuide.com, then click on "Submit Fest or Band/Business" on left hand menu, fill out your listing info, and get listed and linked.

There is NO COST! Absolutely FREE!

DISCLAIMER: Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.

Be sure you also consider our **ANNUAL PRINTED MAGAZINE**,
our **DIGITAL MAGAZINE EDITION** and our **WEEKLY E-GUIDE** to promote your ventures...

775-337-8626 • fax 775-337-6499
advertising@BluesFestivalGuide.com • www.BluesFestivalGuide.com
RBA Publishing Inc. • P.O. Box 50635, Reno, NV 89513