



BLUES FESTIVAL GUIDE

8TH ANNUAL 2010 E-Guide • Digital

Magazine • Website

Website

BluesFestivalGuide.com

Reach local and international Blues fans effectively and immediately with an affordable ad on this website.

Our website receives approx. 1,076,469 hits, 18,244 unique visitors, 67,729 page views per month, and ranks high on search engines.

Ads start as low as \$85/month

Blues E-Guide

Weekly email newsletter

The Blues Festival E-Guide is emailed to approx. 25,000 opt-in blues fans and blues industry professionals each week.

Your banner ad or promotion in the Blues E-Guide is an affordable, effective and immediate way to reach thousands of blues fans each week year round.

Ads start as low as \$25/week

Annual Magazine

We are confident that you will want to include us in your advertising budget for 2010. Our popular, annual blues publication has 100,000 circulation, is free to the blues community, offers great rates and features entertaining editorial by blues' top aficionados. Advertisers get results!

Featured Festival Section

Open to Festivals only, appear by date, no bleeds

Full Page.....	7.25" x 9".....	\$1390
1/2 Page.....	7.25" x 4.125".....	\$725

General Magazine Section

Full Page.....	7.25" x 9.5".....	\$1735
Half Page Horizontal.....	7.25" x 4.625".....	\$875
Half Page Vertical.....	3.5" x 9.5".....	\$875
1/3 Page.....	2.25" x 9.5".....	\$640
1/4 Page.....	3.5" x 4.625".....	\$520
1/6 Page.....	2.25" x 4.625".....	\$360
1/8 Page.....	3.5" x 2.25".....	\$290

COLOR: Add to above price \$375 for full-1/2 page ads
 \$225 for 1/3-1/8 page ads

**Call for pricing on special positioning or glossy pages
 or go online for complete spec sheets.**

Space Reservation Deadline: NOW

Ad Submission Deadline: 3/31 • Street Date: 4/26

**Delivering
 all the Blues news
 to youz!**



Digital Edition of Magazine

**Your marketing message
 will be seen around the world!**

Again in 2010, the entire print magazine will also be digitized. Customers can read the entire magazine online by simply clicking through page-by-page, or by going directly to a specific page number and even clicking through to advertiser's website*. Increases circulation without using up natural resources.

*Augment your Print Ad by purchasing a Digital Magazine Hyperlink:
 (Full page ad + \$75, Half page + \$50, 1/3 & 1/8 page + \$25)

DISCLAIMER: Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.

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