



## Online Digital Edition of annual Print Magazine

### **YOUR MARKETING MESSAGE WILL BE SEEN WORLDWIDE**

Customers around the globe can read the ENTIRE magazine ONLINE by simply clicking through page by page, or go directly to the page number you wish using the Table of Contents as your guide.

### **YOU CAN EVEN CLICK THROUGH TO ADVERTISER'S WEBSITE\***

You can email a page or the whole magazine to a friend on the other part of the earth with a simple click. Or you can print out your favorite article as a keepsake. Lots of fun bells and whistles make this Digital magazine a welcome addition to our media family.

Our digital edition of the Annual Blues Festival Guide magazine is heavily marketed by our PR Department around the globe with press releases, news flashes, calendar listings, banner ad exchange program, outreach to blues DJs and websites for maximum exposure, plus viewers can find the link on our homepage at [bluesfestivalguide.com](http://bluesfestivalguide.com)

*\*Advertisers will benefit from this expanded market and can augment their advertising by purchasing a Digital Magazine Hyperlink (Full page ads - \$75, Half page - \$50, 1/3 & 1/8 page - \$25) so online readers can click through to your website!*

**Contact your sales rep at 775-337-8626 or email:  
[advertising@bluesfestivalguide.com](mailto:advertising@bluesfestivalguide.com)**

**775-337-8626 • fax 775-201-0208**  
**[advertising@BluesFestivalGuide.com](mailto:advertising@BluesFestivalGuide.com) • [www.BluesFestivalGuide.com](http://www.BluesFestivalGuide.com)**  
**RBA Publishing Inc. • P.O. Box 50635, Reno, NV 89513**