



RBA Publishing Inc

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www.bluesfestivalguide.com

WEBSITE ADVERTISING INSERTION ORDER

ADVERTISING OPTIONS

Square Banner Ad

Rate: \$85 per month (3 month minimum)

Specs: 125x125 pixels, 12k max, saved as .jpg or .gif (.gif animation OK. Flash not accepted.)

Banner Production: An additional one-time production fee of \$35 if we create your banner. Add \$10 per frame for animated .gifs

Delivery: Name banner: company_name.gif and email to: advertising@bluesfestivalguide.com

Double Banner Ad (horizontal or vertical)

Rate: \$150 per month (3 month minimum)

Specs: 125x250 pixels or 250x125, 24k max, saved as .jpg or .gif (.gif animation OK. Flash not accepted.)

Banner Production: An additional one-time production fee of \$35 if we create your banner. Add \$10 per frame for animated .gifs

Delivery: Name banner: company_name.gif and email to: advertising@bluesfestivalguide.com

Triple Banner Ad (vertical)

Rate: \$185 per month (3 month minimum)

Specs: 125x375 pixels, 24k max, saved as .jpg or .gif (.gif animation OK. Flash not accepted.)

Banner Production: An additional one-time production fee of \$35 if we create your banner. Add \$10 per frame for animated .gifs

Delivery: Name banner: company_name.gif and email to: advertising@bluesfestivalguide.com

Banner Name

Banner Link

Featured Festival

Rate: \$150 per month (1 month minimum)

Specs: 468w x 60h, 12k max, saved as .gif or .jpg. (.gif animation OK. Flash not accepted.)

Banner Production: An additional one-time production fee of \$35 if we create your banner. Add \$10 per frame for animated .gifs

Delivery: Name banner: festival_name.gif and email to: advertising@bluesfestivalguide.com

This text block will appear below your festival ad at no additional charge. Please supply info here:

Fest Name

Fest Date/s

Venue

City, State, Country

Website

Hotline

Headliner #1

Headliner #2

Headliner #3

Jukebox

Rate: \$25 per month for three MP3s

Specs: MP3 Clip (Half the song or at least a minute)

Delivery: Name MP3: artist_name_song_title.mp3 and email to: advertising@bluesfestivalguide.com

Artist/Band Name

Song Title

ADVERTISER INFORMATION

Today's Date

Company

Project Name

Name

Business Type

Street Address

City, State, ZIP

Phone

Cell

Fax

Email

Website

Advertising Duration

Start MM/DD/YY

End

Item	Rate	Mos / Qty	Total
Square Banner	\$85 per mo. / 3 mo. min		\$
Double Banner	\$150 per mo. / 3 mo. min		\$
Triple Banner	\$185 per mo. / 3 mo. min		\$
Featured Festival	\$150 One mo.		\$
Jukebox	\$25 One mo.		\$
Banner Production	\$35 One-time fee - . Add \$10 per frame for animated .gifs		\$

Special Instructions

TOTAL \$

Payment Options

Please check one:

Pay with your credit card

Pay PayPal. We will send you a PayPal invoice to prompt payment.

Special payment arrangement:

Ad Rep

Phone

Email

Terms & Conditions: Advertiser agrees to pay for online advertising in advance of publication unless other payment arrangements have been made and are contracted on I.O. Publisher not liable for errors in advertisement to greater extent than cost of space occupied by item in advertisement. Publisher reserves right to reject copy deemed inappropriate for online publication. Payment by advertiser to its advertising agency will not constitute payment to publisher unless payment is actually received by the publisher. Advertiser and its agency shall be jointly responsible for all content of advertisement including text, illustrations, trademarks, and any other matter, and shall defend, indemnify and hold publisher harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of rights of privacy, plagiarism, copyright infringement and any other claim or suit that may arise out of the publication of such advertisements. Advertiser and agency are presumed to have read this contract and agreed to term and conditions without further notice. Revised: 12-10-09