



# 2010 Print Magazine Advertising Insertion Order

Fill out completely, print, sign and then fax back today to 775-337-6499

## ADVERTISING ORDER

### FEATURE FESTIVAL SECTION (Only for festivals)

- Full Page ..... 7.25" w x 9" h ..... \$1390
- 1/2 Page ..... 7.25" w x 4.125" h ..... \$725
- Highlighted Festival Posting ..... \$100

Festival Name	
Date	Hotline Phone #
Website	
City	State

### GLOSSY PAGES (Front, back and center of magazine)

- Glossy Page Ad (Full pages only, color included)

Position	\$
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### GENERAL MAGAZINE SECTION

- Full Page ..... 7.25" w x 9.5" h ..... \$1735
- 1/2 Page Horizontal ..... 7.25" w x 4.625" h ..... \$875
- 1/2 Page Vertical ..... 3.5" w x 9.5" h ..... \$875
- 1/3 Page ..... 2.25" w x 9.5" h ..... \$640
- 1/4 Page ..... 3.5" w x 4.625" h ..... \$520
- 1/6 Page ..... 2.25" w x 4.625" h ..... \$360
- 1/8 Page ..... 3.5" w x 2.25" h ..... \$290

### COLOR (Add to Advertising cost)

- Color ..... \$
- Full & 1/2 page ads: \$375; 1/3 or smaller ads: \$225

### DIGITAL MAGAZINE HYPERLINK

- Digital Magazine Hyperlink ..... \$
- Full page ads: \$75; 1/2 page: \$50; 1/3 or smaller: \$25
- |         |
|---------|
| Website |
|---------|

## ADVERTISING COST & PAYMENT

Ad Rate	\$
Color Charge	+ \$
Festival Posting	+ \$
Digital Magazine Hyperlink	+ \$
Discount	- \$
<b>TOTAL DUE*</b>	<b>= \$</b>

\*Ads will not run unless payment is received by March 31, 2010. Production charges will be billed separately.

### PAYMENT OPTIONS

- Credit Card:  Master or  Visa
- Pay Pal – Email address needed to send Pay Pal billing to:  
E-mail
- Check: Make check payable to R.B.A.
- Payment Plan - Clearly specify below:  

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TODAY'S DATE:
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## CONTACT INFORMATION

- New Advertiser or  Existing Advertiser

Company	
First/Last Name	
Project/Name	
Address	
City	
State	Zip
Phone	
Cell	
Fax	
Email	
Web Site	
<b>Signature*</b>	

\*Your signature implies you have read and agree to all terms & conditions.

## MAGAZINE DISTRIBUTION

How many FREE magazines would you like to distribute?

Qty*:	
Ship to	
Address*	
City	
State	Zip
Phone	
<input type="checkbox"/> Business or <input type="checkbox"/> Residence/Home Office	

\*No P.O. Box! We ship UPS. \* Approx. 50 magazines per box

## ADVERTISING SUBMISSION

<b>SUBMISSION DEADLINE:</b>
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### SUBMISSION OPTION

- Print ready ad will be sent electronically\*  
\*Submitted ads, that **don't meet our requirements** – be sure to read our spec sheet very carefully – will be contacted via replying to the ad submission email address and will **have the option of...**  
1. us fixing the ad at \$65/hr or  
2. to re-submit the ad. Each re-submission = \$10 charge.
- We design & build your ad @ \$65/hr

## YOUR AD REPRESENTATIVE

Name
Phone
Email

**PAY FROM THIS INSERTION ORDER • Phone 775-337-8626 • Fax 775-337-6499**  
**Make check payable to: R.B.A. • Mail to: RBA Publishing, Inc., P.O. Box 50635, Reno, NV 89513**